



2019 Johnson Bros. No Show Food Show Vendor Guidelines

Buying Guide Page: \$1,000

Participating vendors are required to submit the following by August 5, 2019:

- A completed and successfully submitted online food vendor registration. Vendor will receive email confirmation of their successful submission.

No email confirmation= registration not successfully submitted.

- Food Show special deals/ discount
- Updated logo

Show Specials

- Show specials are due by *August 5, 2019*
- All show specials will be approved by JBBS.
- **No show specials on items we do not stock.**
- **No show specials on new items.**

Marketing Program Vendors

Your fees are covered depending on your sponsorship level.

- You will be allowed to offer discounts on new items
- You will receive more “real estate” in the buying guide